

San Bernardino City Unified School District
 Athletics Strategic Plan
Action Planning Notes 2.0

STRATEGY: SCHOOL CULTURE - We will ensure schools have a positive culture and climate that supports athletics.

Action	Person(S) Responsible	Date
Provide positive messages regarding athletics around campus: posters, marquees, P. E. locker rooms, school announcements, etc.	Administration (all levels) Athletic Directors Middle School Coordinators ASB Directors Coaches IT	Ongoing
Showcase program/student-athlete successes whenever possible, including academics. Includes pictures/posters of successful student-athletes around campus.	Administration(all levels) Athletic Directors/Counselors Middle School Coordinators Elementary PS CAPS Expanded Learning ASB Students Coaches	Ongoing
Conduct "Recognition Assemblies" -Bringing in groups to "hype" the event. -Guest appearances by former athletes.	Administration Athletic Directors Middle School Coordinators ASB Students CAPS Expanded Learning	Yearly
Consistently report game scores to media (internal/external) groups, e.g. MaxPreps, local newspapers, etc. Add to morning announcements and athletic websites. Use all media outlets, e.g. Dyestat.com.	Coaches Athletic Directors Office Staff Social Media Middle School Coordinators Elementary PS	Ongoing
Network with local businesses to support school athletics, e.g. Adopt a Team/banners.	Administration Athletic Directors Coaches Parents	Ongoing

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<p>Create an Athletics Section on the District's website including a page for each site. Use social media to promote/advertise school athletic activities and to encourage positive relations, support, and involvement.</p>	<p>Communications Department Athletic Directors Coaches ASB</p>	<p>Ongoing</p>
<p>Develop and disseminate Athletics Newsletter.</p>	<p>PYD Family Engagement</p>	
<p>Recognize Athletes of the Season-Board Recognition.</p>	<p>PYD Board of Education</p>	<p>Yearly</p>
<p>Foster community support/exposure to athletic events. Make them "safe zones"/rallying points for the community.</p>	<p>Administration Communications Division Athletic Directors Coaches Athletes Campus Security</p>	<p>Ongoing</p>
<p>Clarify the parameters of elementary and middle school athletics and clarify the perspective and interpretation of these two programs as they relate to the goal of achieving "World Class" status.</p>	<p>Administration (all levels) Athletic Directors MS Athletic Coordinators Coaches Cabinet Members PYD</p>	<p>Ongoing</p>
<p>Provide funding for the updating and maintenance of all athletic banners and signage at all three (3) levels-elementary, middle, and high school.</p>	<p>Administration Athletic Directors MS Athletic Coordinators Elementary PS</p>	<p>Ongoing</p>
<p>Encourage all staff members to wear school colors on game days throughout the regular season and playoff schedule. -Provide playoff ribbons or badges to all faculty members to wear during playoffs of each sport. -Reinforce the importance of faculty and student attendance at all games. -Pep Squads -Invite CAPS students to attend</p>	<p>Administration Athletic Directors MS Athletic Coordinators Coaches CAPS Expanded Learning</p>	<p>Ongoing</p>

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Have all middle school sports championships played at indoor and outdoor high school facilities as appropriate.	Administration Athletic Directors MS Athletic Coordinators Coaches	Ongoing
Reinstate district-wide cheerleading competition for all three (3) levels-elementary, middle, and high schools.	Administration Athletic Directors Coaches	Ongoing
Implement transportation for middle school athletics to improve student involvement.	Board of Education Administration Athletic Directors Coaches	2022-2023
High Schools use “link crews” to introduce/orient/mentor incoming student-athletes.	Link Crew Leaders ASB Teacher/Club Leader	Ongoing
Use the automatic calling system to notify parents of athletic events.	Parent Square Administration	Ongoing

STRATEGY: INFRASTRUCTURE - We will allocate and secure funding to ensure modern, safe facilities, and equipment at all levels.

Action	Person(S) Responsible	Date
Conduct a comprehensive needs assessment for equipment and facilities at Middle School and Elementary Sites.	Administration Middle School Coordinators ASP Committee Elementary PS	2022-23 Year
Maintain and expand a base funding model that does not rely on fundraising	ASP committee Board of Education	Ongoing
Reinstate district-wide yearly equipment and facility maintenance matrix to ensure equal attention for all three (3) - elementary, middle, high schools - levels, e.g. softball and baseball fields are redone on a rotating schedule requiring coaches and onsite maintenance personnel to be responsible to maintaining facilities between refurbishing cycles.	M&O Athletic Directors Middle School Coordinators Elementary PS Administration	Ongoing

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Identify and visit schools with model athletic facilities at Middle and Elementary Sites	Middle School Coordinators Elementary PS M & O Administration	2022-23 Year
Identify and cultivate facility partnerships (the City of San Bernardino, external athletic fields, Little League, AYSO, etc.).	Facilities ASP Committee Administration	2022-23 Yearly
Provide access to non-charges for inside organizations that serve our students.	Facilities District Office	2022-23
Explore alternate financing models-e.g. Bond funding, sponsorships, fundraising.	Facilities Administration ASP Committee	Ongoing
Dedicating athletic groundskeepers at comprehensive high schools.	M & O ASP Committee	2022-23
Establish district-wide standards and guidelines governing coaches' responsibility to maintain equipment, uniforms, and facilities to the highest degree of quality as possible.	ASP Committee Directors District Approval	2022-23

STRATEGY: LIFE SKILLS - We will embed transferable life skills into the experience of every student-athlete.

Action	Person(S) Responsible	Date
Develop a framework and/or checklist of transferable skills and behaviors emphasized with the PBIS program for coaches to use throughout the season.	ASP Committee Coaches	2022-23
Integrate the core athletics transferable skills (physical, mental, etc.) during practice and games.	Coaches at all levels Middle School Coordinators Elementary PS	Ongoing
Professional Development for coaches - clinics, workshops.	Athletic Directors Middle School Coordinators Elementary PS Coaches	Ongoing

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Establish a mentor program at the 3 levels for coach development and practice plan development.	Athletic Directors Middle School Coordinators Elementary PS Coaches	2022-23
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STRATEGY: WELLNESS - We will contribute (to creating) a system of opportunities for San Bernardino youth to participate in a comprehensive wellness system.

Action	Person(S) Responsible	Date
Staff an Athletic Trainer at each High School.	District HR Classified Administration Athletic Director Personnel Commission	Ongoing
Strengthen partnerships with professional health partners regarding wellness activities for student-athletes - i.e. hydration, and nutrition.	Athletic Directors School Nurse Positive Youth Development Community Engagement	Ongoing
Continue partnerships with local fitness centers regarding discount rates for student-athletes.	Athletic Directors Coaches Positive Youth Development	Ongoing
Select one (1) Athletic Director or ASP committee member to serve on the Action Team for Strategy 9 of the Community Engagement Plan.	Athletic Directors Community Engagement	Ongoing
Utilize District nurses as a resource for overall health information.	Athletic Directors Middle School Coordinators Elementary PS Coaches	Ongoing
Expand sports clubs at elementary schools - i.e., running clubs, 100 Mile Club, etc.	Elementary Administration Elementary PE Coordinator Elementary PS EPE Teachers Certificated Coaches	Ongoing
Expand implementation of community service projects related to health, safety and wellness.	Coaches Athletic Directors Middle School Coordinators Elementary PS CAPS Expanded Learning	Ongoing

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Expand adaptive athletic activities.	Coaches Site Personnel	Ongoing
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STRATEGY: ACADEMICS/COLLEGE - We will cultivate college eligibility through graduation and use athletics as a springboard to higher education.

Action	Person(S) Responsible	Date
Hold an “all athletes/parents” meeting to review college entrance requirements (in-person/virtually)	Administration Athletic Director Counselors Enrollment Office Positive Youth Development	Ongoing -yearly or each season
Complete regular checks on progress toward graduation for all student-athletes.	Counselors Coach Athletic Directors Middle School Coordinator Administration	Each Season
Develop ongoing structures/strategies for academic support for student-athletes (i.e. Study Hall).	Administration Athletic Directors Counselors	Ongoing
Designate at least one counselor to serve as an NCAA Clearinghouse expert.	Counselor Administration Athletic Director	Ongoing
Align tutoring services with the hours needed by student-athletes.	CAPS Expanded Learning Administration Athletic Directors	Ongoing
Have the NCAA expert train ALL counselors on basic NCAA regulations and explore the use of a virtual training program to purchase	SWSS Department Youth Services NCAA Expert Administration Athletic Director	2022-23
Conduct an MS to HS academic articulation night for 6th-8th grade students/ parents with a highlight of athletics and programs offered. Mirror at the elementary level.	Administrators at all levels Athletic Directors Coaches	Yearly

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Explore assigning specific counselors to athletes.	SWSS Department ASP Committee Administration	2022-23
Sponsor workshops with college recruitment offices from local colleges/universities.	College and Career Center Counselors CAPS Expanded Learning Athletic Directors	2022-23
Develop and distribute an Athletics Handbook for all coaches and student-athletes.	Athletic Directors Positive Youth Development	Ongoing
Connect to District Career Pathways as applicable.	Administration Athletic Directors Career Pathway Leader	Ongoing
Continue aligning athletic eligibility requirements from elementary through high school.	Administration Athletic Director	Ongoing
Establish the standard of mandatory weekly grade checks for all athletes and cheerleaders at our middle schools.	Coaches Middle School Site Coordinator	2022-23
Establish the standard of homework and behavior checks for student-athletes on a weekly basis during the season.	Coaches	2022-23
Develop parent education programs to share essential information - e.g., A-G requirements, High School Graduation requirements, NCAA requirements, etc.	Family Engagement Center Administration ASP Committee	

STRATEGY: PERSONNEL - We will ensure that every student-athlete has quality athletic personnel.

Action	Person(S) Responsible	Date
Establish a District-wide handbook with expectations for coaching personnel and support positions and volunteers for athletics.	ASP Committee Athletic Directors Middle School Coordinator Elementary PS	2022-23

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Develop and implement clear hiring requirements (coaching certification, concussion protocol, CPR).	HR Classified HR Certificated Athletic Director	Ongoing
Analyze and recommend enhancements to the current Coaching Stipend structure in order to have competitive and comparative compensation.	SBTA Student Services HR Certificated ASP Committee	Ongoing
Explore developing a well-defined onboarding Human Resources process for all coaches.	ASP Committee HR Classified HR Certificated	2022-23
Conduct regular coaches meetings to reinforce expectations, game schedules, progress monitoring, and transferable skills implementation.	ASP Committee Athletic Directors Middle School Coordinators Elementary PS Coaches Administration	Ongoing
Provide coaching clinics/training modules.	ASP Committee Athletic directors	
Explore creating elementary coordinator positions.	ASP Committee	2022-23
Maintain the Middle School Athletic Coordinator/Director Position.	ASP Committee	Ongoing
Maintain a small committee to revisit and evaluate the status of the district's athletic programs and continue to improve and ensure the implementation of the current athletic strategic plan.	ASP Committee	In Progress June/July 2022 2.0 version